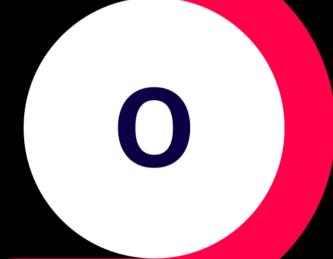# How to craft better ChatGPT Prompts

The JONJO method is a structured approach to 'prompt engineering' designed to elicit better responses without the usual back and forth. The acronym guides users to create detailed, context-driven prompts that ensure you give ChatGPT the right information to build a quality response first time.

J — JOB

Give ChatGPT a specific 'job' or 'role' as context for the prompt. For example: 'You are a sports columnist for the Gurardian newspaper.'
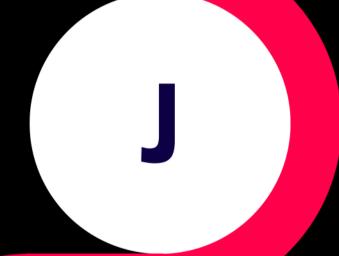
O — OUTLINE

Give a quick, one line overview of what you want to achieve from the prompt. For example: 'Write a blog article titled The 10 greatest Tour de France riders of all time.'
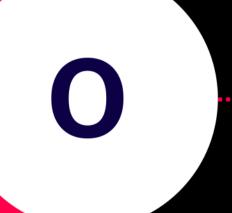
N — NEEDS

Give as much detail as possible for what you want to see. Be specific and tell it exactly what you want. Include word count, tone of voice, subheadings etc.

J — JARGON

If you have any information that ChatGPT would not otherwise use, add it here. Examples include niche industry terms or primary data it otherwise couldn't access.

O — OMMISSIONS

Just as we need to tell ChatGPT exactly what we want to see, we can also tell it what we don't want to see. This could include specific words or phrases or entire topics.

boxChilli